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TOURIST ESTABLISHMENT OCCUPANCY IN ONTARIO

(January and July, 1971)

Average Total Occupancy of Ontario Tourist Establishments
By Type of Establishment
During January and July, 1967, 1968, 1969, 1970, 1971

And

Average Total Occupancy of Ontario Tourist Establishments
By Type of Establishment
and According to Number of Rental Units Available
During January and July, 1968, 1969, 1970, 1971



DEPARTMENT OF TOURISM AND INFORMATION

Province of Ontario, Parliament Buildings, Toronto, Canada
Hon. John White, Minister A.S. Bray, Deputy Minister



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TOURIST ESTABLISHMENT OCCUPANCY IN ONTARIO

(January and July, 1971)

Travel Research Branch
Director, Peter Klopchic, Ph.D.
ONTARIO DEPARTMENT OF TOURISM AND INFORMATION
February, 1971

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(22) Nipissing	
(23) Sudbury	
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SAMPLING METHOD

Our purpose was to calculate the occupancy rates of all types of tourist establishments in Ontario during the months of January and July, 1971. Approximately 10 per cent of all tourist establishment types in each vacation area (excluding campsites), licensed by the Ontario Department of Tourism and Information and the Liquor Licence Board of Ontario, were randomly selected according to "probability proportional to size".

Sampling cards were prepared by the Travel Research Branch for each of the selected establishments, one covering the month of January and another covering the month of July. (See Appendix I). The field staff of the Department of Tourism and Information transmitted the sampling cards to selected tourist establishments in each vacation area. At designated intervals, establishment operators completed the cards and mailed them directly to the Travel Research Branch where they were tabulated and analysed.

The basic description of the contacted establishment was given on each card. In addition, provision was made for three basic data:

- (a) Total number of rental units available
- (b) Number of rental units occupied
- (c) Selected weeks (in rotation)

The sample provided for the tabulation of a wide range of rental units and types of establishments, with the exception of campsites. Due to their poor representation in the years preceding 1969, campsites have been eliminated from the report and do not influence the data presented herein. Failure to respond, or the remittance of incomplete information was responsible for the final processing of less than 10 per cent of all establishment types in each vacation area, and thus in some instances, yielded a less valid occupancy rate.

It is expected that an occupancy survey of tourist establishments in Ontario will be undertaken yearly during the months of January and July, and that a new sample will be selected each year.

Additional information concerning the method of sampling may be obtained from Travel Research Branch, the Ontario Department of Tourism and Information, 185 Bloor Street East, Toronto 285, Ontario.

ONTARIO VACATION AREAS
1969

20. Parry Sound
Algomaian Highlands

21. Georgian Bay
Algonquin Park

22. Nipissing

23. Sudbury

24. Manitoulin

25. Algoma

26. Golden Route .. 101
Timiskaming

27. James Bay Frontier

28. Upper Lake Superior

29. Rainy River
Lake of the Woods

30. Patricia

31. Land of Lakes

32. Superior Northern Route

33. Kinniwi Pines

34. Muskoka

35. Capital Pine Tourist Region

36. Grey Bruce
Lake Simcoe

1. Essex-Kent

2. Lambton-Sarnia

3. Central Erie

4. Mid-Western

5. Niagara-Iroquoia

6. Metropolitan

7. Huronia-Lake Simcoe

8. Kawartha Lakes

9. Great Pine Ridge

10. Bay of Quinte

11. Hastings

12. Rideau Lakes - 1000 Islands

13. Seaway Valley

14. Lower Ottawa Valley

15. Upper Ottawa Valley

16. Madawaska Valley

17. Highlands of Haliburton

18. Muskoka

19. Grey Bruce

20. Parry Sound
Algomaian Highlands

21. Georgian Bay
Algonquin Park

22. Nipissing

23. Sudbury

24. Manitoulin

25. Algoma

26. Golden Route .. 101
Timiskaming

27. James Bay Frontier

28. Upper Lake Superior

29. Rainy River
Lake of the Woods

30. Patricia

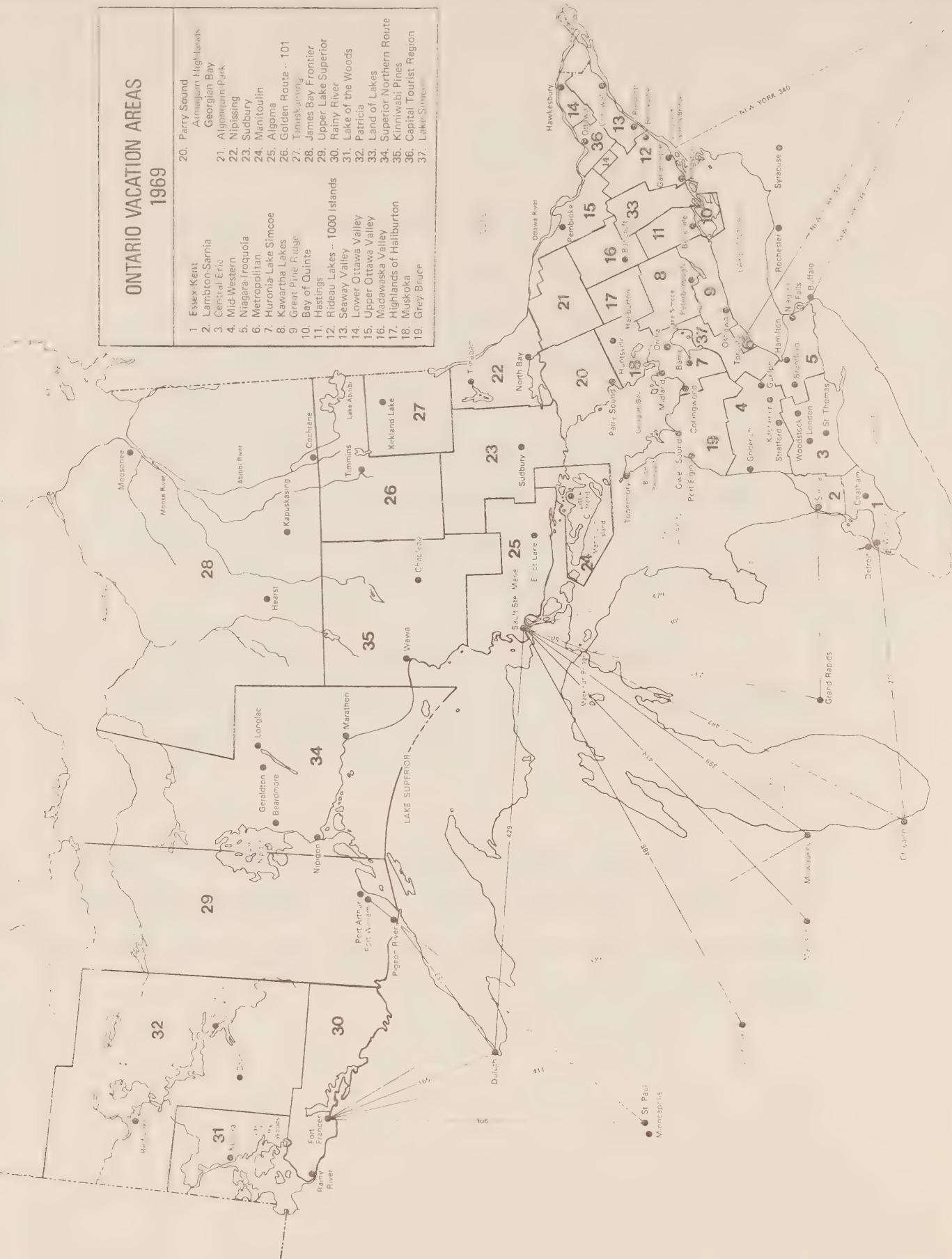
31. Land of Lakes

32. Superior Northern Route

33. Kinniwi Pines

34. Capital Pine Tourist Region

35. Grey Bruce
Lake Simcoe



TOURIST ESTABLISHMENT OCCUPANCY, 1971

The following tables include all occupancy rates, expressed in per cent, for each type of establishment by District (*) and totals for the Province, with comparable figures for 1967, 1968, 1969 and 1970, where available.

Tables I and II show the occupancy of all types of tourist establishments in Ontario by District (*) for the months of January and July, 1971.

Both average total occupancy rates (43%) for January and (68%) for July, 1971 show a slight decline of three per cent as compared to the occupancy rates recorded for January and July, 1970. In both cases the drop has been caused by a decline in the category "Hotel, Motor Hotel (LLB)".

In the January 1971 survey, the occupancy rate of most establishment types remained stable with the above mentioned exception of "Hotel, Motor Hotel (LLB)" which dropped five per cent while "Hotel (Not LLB)" increased by six per cent. The drop in the occupancy rate occurred in the 30 or more rental unit category as compared to the 29 or less rental unit category which remained stable at 41 per cent. (See Table III)

(*) For composition of District, see Index, Tables V to XXIV

Analysis of the July, 1971 occupancy rates also reveals a five per cent decrease in the "Hotel, Motor Hotel (LLB)" category. This decrease is mainly in the 29 or less rental units (63% in 1970, and 51% in 1971).

The 30 or more rental unit category generally reveals a higher occupancy rate (a pattern similar to that obtained for January and July 1968 - 1970) as compared to the category of 29 or less rental units. This indicates a preference for those establishments having more rental units available. The most acceptable interpretation of this tendency is that larger tourist establishments usually have more services to offer, such as dining room, bar, swimming pool, meeting rooms, etc.

However, success or failure in maintaining economically satisfactory occupancy levels in establishments of 29 rental units or less is also an important factor in the development of the tourist plant. Both options could have some bearing in regards to future development policy. In order to reach more authoritative conclusions on this point, further sampling and analysis of information for three groups (under 30 rental units, 30 - 99 rental units and 100 and over rental units) will be carried out during 1972.

In Tables V to XXIV information for each of the 10 Districts into which the 37 vacation areas were grouped, provides a clearer indication of the variation of establishment occupancies.

Tables have been prepared for each of the 10 Districts, indicating occupancy by establishment type during January 1968, 1969, 1970 and 1971, and also indicate a comparison between the average occupancy of those establishments having more than 30 rental units, and those having less than 29 rental units available during the same month and year. Similar data is also presented for July 1968, 1969, 1970 and 1971.

To understand the magnitude of these occupancy rates, Table XXV was used to provide, in absolute numbers, tourist accommodations available in Ontario in 1969. These data are shown in numbers of establishments and units, by District, and by type of accommodation (excluding campsites).

SUMMARY OF VACATION ESTABLISHMENTS OCCUPANCY BY SELECTED DISTRICT AND TYPE OF ESTABLISHMENT, IN PER CENT - JANUARY, 1971

TABLE I

District	Response In Per Cent	Total	Hotel Motor Hotel (LBB)	Hotel (Not LBB)	Motel	Lodge	Cottage	Cabin	Other
Correct responses received and tabulated		480	256	32	156	17	-	-	19
Average Group Occup. District 1 (Vacation Areas 1, 2, 3 & 4)	76%	14	48	N/A	36	22	N/A	N/A	36
Average Group Occup. District 2 (Vacation Area 19)	78%	50	43	66	49	N/A	N/A	N/A	N/A
Average Group Occup. District 3 (Vacation Area 5)	86%	29	31	N/A	27	N/A	N/A	N/A	13
Average Group Occup. District 4 (Vacation Areas 6, 9, 37)	89%	47	49	45	36	N/A	N/A	N/A	N/A
Average Group Occup. District 5 (Vacation Areas 7 & 18)	93%	44	52	29	37	39	N/A	N/A	N/A
Average Group Occup. District 6 (Vacation Areas 8 & 17)	100%	52	52	36	51	56	N/A	N/A	N/A
Average Group Occup. District 7 (Vacation Areas 10, 11, 12, 13, & 33)	72%	39	40	44	41	N/A	N/A	N/A	36
Average Group Occup. District 8 (Vacation Areas 14, 15, 16 & 36)	74%	52	53	91	42	50	N/A	N/A	75
Average Group Occup. District 9 (Vacation Areas 20, 21, 22, 23, 24, 25, 26, 27, 28 & 25)	64%	42	43	54	42	N/A	N/A	N/A	N/A
Average Group Occup. District 10 (Vacation Areas 29, 30, 31, 32 & 34)	62%	48	52	49	42	N/A	N/A	N/A	32
Average Total Occupancy -	1971	43	46	55	37	35	N/A	N/A	37
	1970	46	51	49	37	37	N/A	N/A	36
	1969	49	54	59	38	14	N/A	N/A	25
	1968	46	49	59	39	17	N/A	N/A	54
	1967	46	52	41	41	8	N/A	N/A	24
		1967	1968	1969	1970	1971			
		240	429	507	481	602			
		133	388	397	388	480			
		55%	78%	78%	81%	80%			

Establishments selected in sample

Correct responses received and tabulated

Correct responses in per cent of selected sample

TABLE II
SPLIT OF TOURIST VACATION OCCUPANCY BY SECTOR, DISTRICT AND TYPE OF ESTABLISHMENT, IN FEB. CENSUS, MARCH 1972

District	Response In Per Cent	Total	Hotel Motor Hotel (L.I.B.)	Hotel (Not L.I.B.)	Motel	Lodge	Cottage	Cabin	Other
Correct responses received and tabulated									
Average Group Occup. District 1 (Vacation Areas 1, 2, 3, & 4)	95%	57	55	32	60	N/A	99	141	41
Average Group Occup. District 2 (Vacation Area 19)	100%	69	63	55	83	77	73	60	24
Average Group Occup. District 3 (Vacation Area 5)	81%	78	74	N/A	82	N/A	89	72	63
Average Group Occup. District 4 (Vacation Areas 6, 9 & 37)	85%	65	66	51	61	56	61	48	N/A
Average Group Occup. District 5 (Vacation Areas 7 & 18)	99%	70	64	66	81	69	72	58	39
Average Group Occup. District 6 (Vacation Areas 8 & 17)	100%	65	61	N/A	74	64	67	43	16
Average Group Occup. District 7 (Vacation Areas 10, 11, 12, 13 & 33)	80%	69	51	51	79	66	80	61	37
Average Group Occup. District 8 (Vacation Areas 14, 15, 16 & 36)	73%	75	72	22	80	24	78	89	N/A
Average Group Occup. District 9 (Vacation Areas 20, 21, 22, 23, 24, 25, 26, 27, 28 & 35)	67%	66	61	11	82	42	74	54	N/A
Average Group Occup. District 10 (Vacation Areas 29, 30, 31, 32 & 34)	82%	69	78	62	82	48	52	70	71
Average Total Occupancy -									
1971	68	65	51	76	60	72	57	50	
1970	71	70	62	74	61	79	60	49	
1969	67	64	58	71	58	77	62	62	
1968	70	62	47	73	70	84	60	68	
1967	68	68	54	75	56	74	52	56	
1967	1968	1969	1970	1971					
943	902	881	865	509					
685	669	672	653	782					
73%	74%	76%	75%	87%					

Establishments selected in sample
Correct responses received and tabulated
Correct responses in per cent of selected sample

TABLE III

AVERAGE TOTAL OCCUPANCY OF ALL ONTARIO TOURIST ESTABLISHMENTS
BY TYPE OF ESTABLISHMENT FOR JANUARY 1967, 1968, 1969, 1970 and 1971 - IN PER CENT

Year	Total All Types of Establishments	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1967	46%	52	-	41	8	46	N/A	24
1968	46%	49	59	39	17	N/A	71	54
1969	49%	54	59	38	14	N/A	N/A	25
1970	46%	51	49	37	37	59	N/A	36
1971	43%	46	55	37	35	N/A	N/A	37

AVERAGE TOTAL OCCUPANCY OF ALL ONTARIO TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT, JANUARY 1968, 1969, 1970 and 1971

Average Total Occupancy	Year	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	53%	83	43	20	N/A	N/A	50
	1969	57%	63	32	23	N/A	N/A	N/A
	1970	54%	57	35	49	N/A	N/A	7
	1971	49%	67	32	18	N/A	N/A	N/A
b) 29 or less rental units	1968	40%	36	37	15	1	71	56
	1969	46%	53	41	12	N/A	N/A	25
	1970	41%	31	38	35	59	11	41
	1971	41%	37	39	36	N/A	N/A	N/A
				1967	1968	1969	1970	1971
				240	499	507	481	602
				133	388	397	388	480
					78%	78%	81%	80%

Establishments selected for sample -
 Correct responses received and tabulated -
 Correct responses in per cent of selected sample -

TABLE IV

**AVERAGE TOTAL OCCUPANCY FOR ALL ONTARIO TOURIST ESTABLISHMENTS
BY TYPE OF ESTABLISHMENT FOR JULY 1967, 1968, 1969, 1970 AND 1971 - IN PER CENT**

Year	Total All Types of Establishments	Hotel Motor (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1967	68%	68	54	75	56	74	52	56
1968	70%	62	47	73	70	84	60	68
1969	67%	64	58	71	58	77	62	62
1970	71%	70	62	74	61	79	60	49
1971	68%	65	51	76	60	72	57	50

AVERAGE TOTAL OCCUPANCY OF ALL ONTARIO TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT, JULY 1968, 1969, 1970 AND 1971

AVERAGE TOTAL OCCUPANCY
OF
TOURIST ESTABLISHMENTS
BY TYPE OF ESTABLISHMENT
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE
a) 30 or More Rental Units
b) 29 or Less Rental Units
IN PER CENT
DISTRICTS 1 - 10

TABLE V

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT
 JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT I (Essex-Kent, Lambton-Sarnia, Central Erie, Mid-Western)

Year	Total	All Types of Establishments	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1968	49%	51	17	48	N/A	N/A	N/A	N/A	28
1969	53%	60	40	38	N/A	N/A	N/A	N/A	N/A
1970	47%	51	33	38	N/A	N/A	38	N/A	41
1971	44%	48	N/A	36	22	N/A	N/A	N/A	36

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT
 ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT
 JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT I (Essex-Kent, Lambton-Sarnia, Central Erie, Mid-Western)

Average Total Occupancy	Year	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	50%	N/A	58	N/A	N/A	N/A	N/A
	1969	60%	N/A	31	N/A	N/A	N/A	N/A
	1970	54%	N/A	30	N/A	N/A	N/A	N/A
	1971	51%	N/A	32	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	51%	17	44	N/A	N/A	N/A	28
	1969	61%	40	42	N/A	N/A	N/A	N/A
	1970	45%	33	43	N/A	38	N/A	41
	1971	43%	N/A	37	21	N/A	N/A	36

TABLE VI

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT
JULY 1967, 1968, 1969, 1970 AND 1971 - DISTRICT I (Essex-Kent, Lambton-Sarnia, Central Erie, Mid-Western)

Year	Total All Types of Establishments	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1967	64%	61	49	73	34	69	28	45
1968	68%	61	60	76	31	82	58	43
1969	69%	64	44	72	52	90	51	61
1970	68%	66	29	69	40	75	58	57
1971	57%	55	32	60	N/A	99	24	52

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT
JULY 1968, 1969, 1970 AND 1971 - DISTRICT I (Essex-Kent, Lambton-Sarnia, Central Erie, Mid-Western)

Average Total Occupancy	Year	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	62%	N/A	86	N/A	81	N/A	N/A
	1969	62%	N/A	75	N/A	N/A	N/A	N/A
	1970	68%	N/A	76	N/A	N/A	N/A	N/A
	1971	61%	N/A	68	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	56%	60	71	31	83	58	43
	1969	70%	44	69	52	90	51	61
	1970	63%	29	65	40	75	58	57
	1971	45%	32	57	N/A	99	24	52

TABLE VII

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT
JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 2 (Grey - Bruce)

Year	Total All Types of Establishments	Hotel		Hotel (Not LLB)		Motel	Lodge	Cottage	Cabin	Other
		Motor	Hotel (LLB)	Motor	Hotel (Not LLB)					
1968	47%	27	68	55	34	N/A	N/A	71	N/A	N/A
1969	46%	22	58	55	44	N/A	N/A	N/A	N/A	N/A
1970	44%	28	55	40	69	N/A	N/A	N/A	N/A	N/A
1971	50%	43	66	49	N/A	N/A	N/A	N/A	N/A	N/A

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT
JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 2 (Grey - Bruce)

Average Total Occupancy	Hotel		Hotel (Not LLB)		Motel	Lodge	Cottage	Cabin	Other
	Motor	Hotel (LLB)	Motor	Hotel (Not LLB)					
a) 30 or more rental units	1968	37%	74	98	34	N/A	N/A	N/A	N/A
	1969	37%	56	61	44	N/A	N/A	N/A	N/A
	1970	69%	62	31	69	N/A	N/A	N/A	N/A
	1971	66%	70	54	N/A	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	23%	48	49	29	N/A	N/A	N/A	N/A
	1969	17%	62	54	N/A	N/A	N/A	N/A	N/A
	1970	17%	12	43	N/A	N/A	N/A	N/A	N/A
	1971	39%	47	47	N/A	N/A	N/A	N/A	N/A

TABLE VIII

**AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT
JULY 1967, 1968, 1969, 1970 AND 1971 - DISTRICT 2 (Grey - Bruce)**

Year	Total All Types of Establishments	Hotel Motor Hotel (LLB)	Hotel Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1967	62%	36	59	67	66	69	74	17
1968	75%	40	41	83	71	87	95	74
1969	74%	52	48	87	69	78	86	N/A
1970	73%	51	67	85	64	84	34	78
1971	69%	63	55	83	77	73	60	24

**AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT
JULY 1968, 1969, 1970 AND 1971 - DISTRICT 2 (Grey - Bruce)**

Average Total Occupancy	Year	Hotel Motor Hotel (LLB)	Hotel Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	35%	50	N/A	99	N/A	N/A	N/A
	1969	93%	62	81	64	N/A	N/A	N/A
	1970	34%	65	80	62	N/A	N/A	N/A
	1971	81%	51	98	74	N/A	N/A	N/A
b) 29 or less rental units	1968	55%	26	83	65	87	95	74
	1969	45%	15	88	N/A	78	86	N/A
	1970	59%	74	87	76	84	34	78
	1971	41%	63	81	80	73	60	24

TABLE IX

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT
JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 3 (Niagara - Iroquoia)

Total	Hotel			Hotel			Cottage			Cabin	Other
Year	All Types of Establishments	Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Motel	Lodge	Cottage	Cabin	Other
1968	34%	40	N/A	27	1	N/A	N/A	N/A	N/A	N/A	N/A
1969	31%	32	84	29	N/A	N/A	N/A	N/A	N/A	N/A	N/A
1970	30%	34	N/A	24	-	N/A	N/A	N/A	N/A	N/A	33
1971	29%	31	N/A	27	N/A	N/A	N/A	N/A	N/A	N/A	13

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT
JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 3 (Niagara - Iroquoia)

Average Total Occupancy	Year	Hotel (LLB)	Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	40%	40%	N/A	30	N/A	N/A	N/A	N/A
	1969	32%	32%	N/A	14	N/A	N/A	N/A	N/A
	1970	37%	37%	N/A	13	N/A	N/A	N/A	N/A
	1971	32%	32%	N/A	11	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	40%	40%	N/A	25	1	N/A	N/A	N/A
	1969	34%	84	36	N/A	N/A	N/A	N/A	N/A
	1970	28%	N/A	28	N/A	N/A	N/A	N/A	33
	1971	29%	N/A	37	N/A	N/A	N/A	N/A	13

TABLE X

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT
 JULY 1967, 1968, 1969, 1970 AND 1971 - DISTRICT 3 (Niagara - Iroquoia)

Year	Total All Types of Establishments	Hotel			Motel (Not LLB)	Lodge	Cottage	Cabin	Other
		Motor (LLB)	Hotel (LLB)	(Not LLB)					
1967	69%	72	N/A	52	85	52	59	66	66
1968	67%	64	N/A	62	79	59	69	100	79
1969	59%	56	N/A	59	75	96	64	51	51
1970	73%	78	N/A	73	67	89	72	63	72
1971	78%	74	N/A	82	N/A	89	N/A	N/A	N/A

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT
 ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT
 JULY 1968, 1969, 1970 AND 1971 - DISTRICT 3 (Niagara - Iroquoia)

Average Total Occupancy	Year	Hotel			Motel (Not LLB)	Lodge	Cottage	Cabin	Other
		Motor (LLB)	Hotel (LLB)	(Not LLB)					
a) 30 or more rental units	1968	67%	N/A	81	N/A	N/A	N/A	N/A	N/A
	1969	60%	N/A	69	N/A	N/A	N/A	N/A	N/A
	1970	82%	N/A	78	N/A	N/A	N/A	N/A	N/A
	1971	80%	N/A	83	N/A	N/A	N/A	N/A	N/A
					63	62	79	59	N/A
b) 29 or more rental units	1968	59%	N/A	54	75	96	69	69	N/A
	1969	50%	N/A	71	67	89	64	42	42
	1970	68%	N/A	82	N/A	89	72	72	72
	1971	51%	N/A						

TABLE XI

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT
JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 4 (Metropolitan, Great Pine Ridge, Lake Simcoe)

Year	Total	Hotel	Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
	All Types of Establishments								
1968	60%		62		54	N/A		N/A	N/A
1969	68%		70	80	50	N/A		N/A	2
1970	64%		66	59	53	N/A		N/A	8
1971	47%		49	45	36	N/A		N/A	35
									N/A

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT
JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 4 (Metropolitan, Great Pine Ridge, Lake Simcoe)

Average Total Occupancy	Year	Hotel	Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968		62%		98	N/A		N/A	N/A
	1969		71%		88	N/A		N/A	N/A
	1970		66%		49	N/A		N/A	N/A
	1971		48%		54	36	N/A	N/A	N/A
b) 29 or less rental units	1968		60%		21	54		N/A	2
	1969		62%		39	43		N/A	8
	1970		55%		N/A	65		N/A	35
	1971		60%		N/A	36		N/A	N/A

TABLE XII

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT
 JULY 1967, 1968, 1969, 1970 AND 1971 - DISTRICT 4 (Metropolitan, Great Pine Ridge, Lake Simcoe)

Year	Total All Types of Establishments	Hotel			Lodge	Cottage	Cabin	Other
		Motor Hotel (LLB)	Hotel (Not LLB)	Motel				
1967	75%	75	58	70	N/A	100	55	12
1968	68%	67	64	62	62	91	65	33
1969	68%	65	80	84	53	94	59	29
1970	72%	72	55	72	N/A	73	44	67
1971	65%	66	51	61	56	61	48	N/A

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT
 ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT
 JULY 1968, 1969, 1970 AND 1971 - DISTRICT 4 (Metropolitan, Great Pine Ridge, Lake Simcoe)

Average Total Occupancy	Year	Hotel			Lodge	Cottage	Cabin	Other
		Motor Hotel (LLB)	Hotel (Not LLB)	Motel				
a) 30 or more rental units	1968	68%	71	93	27	N/A	N/A	N/A
	1969	64%	93	87	N/A	N/A	N/A	N/A
	1970	73%	75	71	N/A	N/A	N/A	N/A
	1971	66%	65	95	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	55%	54	59	100	91	65	33
	1969	78%	32	76	53	94	59	29
	1970	58%	27	72	N/A	73	44	67
	1971	73%	38	52	56	61	48	N/A

TABLE XIII

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT
JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 5 (Huronia - Lake Simcoe, Muskoka)

Total	Hotel	Hotel	Hotel	Lodge	Cottage	Cabin	Other
All Types of Establishments	Motor Hotel (LLB)	(Not LLB)	Motel				
1968	39%	44	43	42	20	N/A	N/A
1969	48%	52	49	48	21	N/A	N/A
1970	45%	44	41	46	46	53	N/A
1971	44%	52	29	37	39	N/A	N/A

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT
JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 5 (Huronia - Lake Simcoe, Muskoka)

TABLE XIV

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT
 JULY 1967, 1968, 1969, 1970 AND 1971 - DISTRICT 5 (Huronia - Lake Simcoe, Muskoka)

Year	Total All Types of Establishments	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1967	65%	56	N/A	91	64	67	36	62
1968	72%	54	28	81	81	81	56	64
1969	65%	58	58	76	61	74	57	37
1970	75%	72	61	73	73	85	70	34
1971	70%	64	66	81	69	72	58	39

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT
 ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT
 JULY 1968, 1969, 1970 AND 1971 - DISTRICT 5 (Huronia - Lake Simcoe, Muskoka)

Average Total Occupancy	Year	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	54%	49	N/A	81	100	100	N/A
	1969	64%	68	N/A	57	N/A	N/A	N/A
	1970	74%	68	N/A	69	N/A	N/A	N/A
	1971	68%	N/A	N/A	67	100	N/A	N/A
b) 29 or less rental	1968	54%	5	81	80	79	52	64
	1969	53%	51	76	66	74	53	37
	1970	68%	50	73	81	85	70	34
	1971	54%	66	81	70	70	53	39

TABLE XV

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT
JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 6 (Kawartha Lakes, Highlands of Haliburton)

Year	Total	All Types of Establishments	Hotel	Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1968	36%		41	34		39	3	N/A	N/A	31
1969	39%		50	40		35	8	N/A	N/A	N/A
1970	51%		54	N/A		44	26	N/A	N/A	N/A
1971	52%		52	36		51	56	N/A	N/A	N/A

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT
JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 6 (Kawartha Lakes, Highlands of Haliburton)

Average Total Occupancy	Year	Hotel	Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	45%		N/A	N/A	N/A		N/A	N/A
	1969	60%		N/A	N/A	5		N/A	N/A
	1970	66%		N/A	N/A	28		N/A	N/A
	1971	62%		N/A	96	18		N/A	N/A
b) 29 or less rental units	1968	35%			34	39	3	N/A	31
	1969	32%			40	35	10	N/A	N/A
	1970	42%			N/A	44	26	N/A	N/A
	1971	41%			36	47	63	N/A	N/A

TABLE XVI

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT
 JULY 1967, 1968, 1969, 1970 AND 1971 - DISTRICT 6 (Kawartha Lakes, Highlands of Haliburton)

Year	Total All Types of Establishments	Hotel Motor Hotel (LLB)	Hotel Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1967	63%	73	29	67	49	75	46	9
1968	78%	63	42	66	72	88	69	51
1969	70%	61	55	64	54	84	35	N/A
1970	72%	70	63	66	60	80	57	45
1971	65%	61	N/A	74	64	67	43	16

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT
 ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT
 JULY 1968, 1969, 1970 AND 1971 - DISTRICT 6 (Kawartha Lakes, Highlands of Haliburton)

Average Total Occupancy	Year	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	57%	N/A	N/A	92	N/A	N/A	N/A
	1969	72%	N/A	N/A	50	N/A	N/A	N/A
	1970	79%	N/A	N/A	83	N/A	N/A	N/A
	1971	67%	N/A	N/A	77	N/A	N/A	N/A
b) 29 or less rental units	1968	71%	42	66	59	88	69	51
	1969	44%	55	64	58	84	35	N/A
	1970	55%	63	66	50	80	57	45
	1971	52%	N/A	74	55	83	43	16

TABLE XVII

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT
JANUARY 1968, 1969 1970 AND 1971 - DISTRICT 7 (Bay of Quinte, Hastings, Rideau Lakes - 1000 Islands,
Seaway Valley, Land of Lakes)

Year	Total	All Types of Establishments	Hotel	Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1968	41%	45	52	N/A	N/A	N/A	N/A	N/A	N/A	N/A
1969	34%	34	35	N/A	N/A	N/A	N/A	N/A	N/A	N/A
1970	38%	44	4	N/A	N/A	N/A	N/A	N/A	N/A	N/A
1971	39%	40	41	N/A	N/A	N/A	N/A	N/A	N/A	36

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT
JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 7 (Bay of Quinte, Hastings, Rideau Lakes - 1000 Islands,
Seaway Valley, Land of Lakes)

Average Total Occupancy	Total	Year	Hotel	Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	44%	N/A	22	N/A	N/A	N/A	N/A	N/A	N/A
	1969	37%	36	11	N/A	N/A	N/A	N/A	N/A	N/A
	1970	49%	N/A	12	N/A	N/A	N/A	N/A	N/A	N/A
	1971	46%	67	46	N/A	N/A	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	48%	52	43	N/A	N/A	N/A	N/A	N/A	N/A
	1969	18%	30	39	N/A	N/A	N/A	N/A	N/A	N/A
	1970	28%	4	35	N/A	N/A	N/A	N/A	N/A	N/A
	1971	23%	23%	40	N/A	N/A	N/A	N/A	N/A	36

TABLE XVIII

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT
JULY 1967, 1968, 1969, 1970 AND 1971 - DISTRICT 7 (Bay of Quinte, Hastings, Rideau Lakes - 1000 Islands,
Seaway Valley, Land of Lakes)

Year	Total All Types of Establishments	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1967	68%	73	50	43	70	65	79	
1968	73%	63	37	61	87	76	100	
1969	74%	68	51	79	68	88	44	97
1970	66%	73	59	80	42	66	44	15
1971	69%	51	51	79	66	80	61	37

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT
JULY 1968, 1969, 1970 AND 1971 - DISTRICT 7 (Bay of Quinte, Hastings, Rideau Lakes - 1000 Islands,
Seaway Valley, Land of Lakes)

Average Total Occupancy	Year	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	63%	N/A	80	N/A	N/A	N/A	N/A
	1969	73%	54	77	N/A	88	N/A	N/A
	1970	72%	66	99	78	N/A	N/A	N/A
	1971	59%	60	93	98	N/A	70	N/A
b) 29 or less rental units	1968	62%	37	69	61	87	76	100
	1969	49%	29	79	60	88	35	97
	1970	87%	3	77	28	66	44	15
	1971	21%	44	77	52	80	59	37

TABLE XIX

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT
JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 8 (Lower Ottawa Valley, Upper Ottawa Valley,
Madawaska Valley, Capital Tourist Region)

Year	Total All Types of Establishments	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1968	60%	60	94	49	N/A	N/A	N/A	68
1969	49%	46	59	50	N/A	N/A	N/A	N/A
1970	43%	42	67	41	N/A	N/A	N/A	46
1971	52%	53	91	42	50	N/A	N/A	75

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT
JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 8 (Lower Ottawa Valley, Upper Ottawa Valley,
Madawaska Valley, Capital Tourist Region)

Average Total Occupancy	Year	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	63%	94	45	N/A	N/A	N/A	50
	1969	47%	59	47	N/A	N/A	N/A	N/A
	1970	44%	67	46	N/A	N/A	N/A	7
	1971	56%	91	49	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	44%	N/A	52	N/A	N/A	N/A	87
	1969	43%	N/A	51	N/A	N/A	N/A	N/A
	1970	36%	N/A	38	N/A	N/A	N/A	66
	1971	37%	N/A	39	50	N/A	N/A	75

TABLE XX

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT
JULY 1967, 1968, 1969, 1970 AND 1971 - DISTRICT 8 (Lower Ottawa Valley, Upper Ottawa Valley,
Madawaska Valley, Capital Tourist Region)

Year	Total All Types of Establishments	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1967	70%	65	89	78	80	66	57	79
1968	67%	58	35	78	92	81	56	61
1969	69%	65	81	72	65	76	67	56
1970	66%	59	82	70	75	89	49	49
1971	75%	72	22	80	94	76	89	N/A

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT
JULY 1968, 1969, 1970 AND 1971 - DISTRICT 8 (Lower Ottawa Valley, Upper Ottawa Valley,
Madawaska Valley, Capital Tourist Region)

Average Total Occupancy	Year	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	59%	35	80	N/A	N/A	N/A	N/A
	1969	70%	81	76	N/A	N/A	N/A	8
	1970	64%	82	84	N/A	N/A	N/A	16
	1971	74%	N/A	84	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	52%	N/A	77	92	81	56	61
	1969	49%	N/A	70	65	76	67	80
	1970	41%	N/A	66	75	89	49	59
	1971	61%	12	78	94	78	89	N/A

TABLE XXI

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT
JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 9 (Parry Sound, Algoma Park, Nipissing, Sudbury, Manitoulin, Algoma,
Golden Route - 101, Timiskaming, James Bay Frontier, Kinniwabi Pines)

Year	Total All Types of Establishments	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1968	38%	41	48	N/A	N/A	N/A	N/A	N/A
1969	47%	49	57	43	14	N/A	N/A	N/A
1970	47%	50	7	42	N/A	N/A	N/A	N/A
1971	42%	43	54	42	N/A	N/A	N/A	N/A

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT
JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 9 (Parry Sound, Algoma Park, Nipissing, Sudbury, Manitoulin, Algoma,
Golden Route - 101, Timiskaming, James Bay Frontier, Kinniwabi Pines)

Average Total Occupancy	Year	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	49%	45	N/A	N/A	N/A	N/A	N/A
	1969	54%	49	N/A	N/A	N/A	N/A	N/A
	1970	51%	76	N/A	N/A	N/A	N/A	N/A
	1971	40%	62	N/A	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	34%	48	15	N/A	N/A	N/A	N/A
	1969	45%	57	42	14	N/A	N/A	N/A
	1970	49%	7	37	N/A	N/A	N/A	N/A
	1971	45%	54	39	N/A	N/A	N/A	N/A

TABLE XXII

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT
 JULY 1967, 1968, 1969, 1970 AND 1971 - DISTRICT 9 (Parry Sound, Algoma Park, Nipissing, Sudbury, Manitoulin, Algoma,
 Golden Route - 101, Timiskaming, James Bay Frontier, Kinniwabi Pines)

Year	Total All Types of Establishments	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1967	73%	67	7	77	76	78	80	29
1968	73%	59	57	74	79	86	25	N/A
1969	71%	67	N/A	72	52	82	73	N/A
1970	72%	75	31	83	47	81	48	30
1971	66%	61	11	82	42	74	54	N/A

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT
 ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT
 JULY 1968, 1969, 1970 AND 1971 - DISTRICT 9 (Parry Sound, Algoma Park, Nipissing, Sudbury, Manitoulin, Algoma,
 Golden Route - 101, Timiskaming, James Bay Frontier, Kinniwabi Pines)

Average Total Occupancy	Year	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	68%	N/A	89	N/A	N/A	N/A	N/A
	1969	70%	N/A	96	44	N/A	N/A	N/A
	1970	71%	N/A	97	53	N/A	N/A	N/A
	1971	76%	N/A	74	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	53%	57	69	79	86	25	N/A
	1969	66%	N/A	66	54	82	73	N/A
	1970	78%	31	79	46	81	48	30
	1971	47%	11	83	43	74	54	N/A

TABLE XXIII

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT
JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 10 (Upper Lake Superior, Rainy River, Lake of the Woods,
 Patricia, Superior Northern Route)

Year	Total All Types of Establishments	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1968	34%	42	31	16	N/A	N/A	N/A	60
1969	36%	44	76	22	6	N/A	N/A	N/A
1970	39%	44	9	30	12	N/A	N/A	N/A
1971	48%	52	49	42	N/A	N/A	N/A	37

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT
 ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT
JANUARY 1968, 1969, 1970 AND 1971 - DISTRICT 10 (Upper Lake Superior, Rainy River, Lake of the Woods,
 Patricia, Superior Northern Route)

Average Total Occupancy	Year	Hotel Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	50%	N/A	49	N/A	N/A	N/A	N/A
	1969	50%	N/A	14	N/A	N/A	N/A	N/A
	1970	46%	N/A	9	N/A	N/A	N/A	N/A
	1971	56%	N/A	N/A	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	32%	31	12	N/A	N/A	N/A	60
	1969	30%	76	29	6	N/A	N/A	N/A
	1970	37%	9	25	12	N/A	N/A	N/A
	1971	44%	49	42	N/A	N/A	N/A	37

TABLE XXIV

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT
JULY 1967, 1968, 1969, 1970 AND 1971 - DISTRICT 10 (Upper Lake Superior, Rainy River, Lake of the Woods,
Patricia, Superior Northern Route)

Year	Total All Types of Establishments	Hotel Motor (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1967	62%	66	67	81	35	78	70	40
1968	62%	66	45	80	37	66	67	70
1969	61%	74	31	86	42	46	72	56
1970	66%	68	33	75	61	62	43	N/A
1971	69%	78	62	48	59	70	71	71

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT
JULY 1968, 1969, 1970 AND 1971 - DISTRICT 10 (Upper Lake Superior, Rainy River, Lake of the Woods,
Patricia, Superior Northern Route)

Average Total Occupancy	Year	Hotel Motor (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	70%	N/A	82	41	N/A	N/A	N/A
	1969	78%	N/A	80	66	N/A	N/A	N/A
	1970	80%	N/A	80	83	N/A	N/A	N/A
	1971	88%	N/A	87	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	62%	45	80	37	66	67	70
	1969	63%	31	87	39	46	72	56
	1970	40%	33	74	57	62	43	N/A
	1971	64%	62	81	50	59	70	71

TABLE XXV

TOURIST ACCOMMODATION IN ONTARIO, 1969
(Excluding Campsites)

TYPE OF ESTABLISHMENT

District	HOTEL/MOTOR HOTEL (LLB)						HOTEL (Not LLB)						MOTEL						LODGE						COTTAGE						CABIN						OTHER						TOTAL					
	Number	Units	Number	Units	Number	Units	Number	Units	Number	Units	Number	Units	Number	Units	Number	Units	Number	Units	Number	Units	Number	Units	Number	Units	Number	Units	Number	Units	Number	Units	Number	Units	Number	Units														
1	188	6,005	19	405	239	4,183	3	38	107	924	32	320	9	96	597	11,971																																
2	33	527	23	659	51	658	3	117	188	1,253	26	283	6	53	330	3,550																																
3	127	5,676	6	129	239	5,407	-	-	31	289	53	598	21	246	477	12,345																																
4	118	11,322	19	818	209	3,516	21	261	119	970	52	337	-	-	538	17,224																																
5	57	2,151	28	432	156	2,001	120	3,656	504	3,522	152	1,365	5	38	1,022	13,165																																
6	25	686	8	97	42	550	101	2,110	367	2,610	19	134	3	21	565	6,208																																
7	92	3,156	14	238	166	2,751	43	729	440	2,685	71	945	15	134	841	10,638																																
8	84	3,875	5	370	104	1,813	31	393	156	941	43	332	8	72	431	7,796																																
9	252	5,604	21	329	256	3,840	341	3,443	668	5,170	67	663	-	-	1,605	19,049																																
10	73	2,144	2	60	113	1,503	282	2,147	320	2,094	14	122	3	18	807	8,088																																
TOTAL	1,049	41,146	145	3,537	1,575	26,222	945	12,894	2,900	20,458	529	5,099	70	678	7,213	110,034																																
Average Number Units	39.2	24.4		16.6	13.6		7.1		9.6		9.7		15.3																																			

A P P E N D I X

SAMPLING CARD

Number _____

Name of Establishment _____

Address _____

Vacation Area _____

PLEASE INDICATE MAIN TYPE OF ESTABLISHMENT OPERATED:

Hotel, Motor Hotel
(L.L.B.)

Cottage

Hotel

Cabin

Motel

Campsite

Resort-Lodge (A.P.)

Other

PLEASE COMPLETE THE FOLLOWING FOR THE WEEK OF:

_____ (Inclusive)

If you have more than one type of rental unit in your establishment,
please name and give their occupancy separately:

Type of Establish- ment	Units Avail- able	NUMBER OF UNITS OCCUPIED ON:						
		Mon.	Tues.	Wed.	Thur.	Fri.	Sat.	Sun.
1								
2								
3								

Note: For the purpose of this survey a room is to be considered fully occupied even if being used by only 1 person.

PLEASE RETURN COMPLETED CARD AS SOON AS POSSIBLE AFTER SURVEY DATE. THANK YOU.

3 1761 11546900 9

